



April 24, 2025

Dear Potential Sponsor:

We are writing to ask you and your company to join us as a sponsor for The Rotary Club of Stone Mountain's **60<sup>th</sup> Anniversary Celebration**. We have been serving our community since our club was established in 1965 and will host a Jazz Brunch to acknowledge this special milestone. We will also incorporate our fourth annual fundraising event, **Celebrating Champions of Education**, in the day's activities. Our celebration and recognition program will be held on **Saturday, June 7, 2025, at Smoke Rise Country Club located at 4900 Chedworth Drive, Stone Mountain, GA 30087 and will begin at 11:30 a.m.** We are planning for 200 people to attend our event.

We will recognize inspiring educators, along with other extraordinary individuals, parents, businesses, elected officials, and other community partners who have provided exceptional support to students, teachers, and local education systems and/or who have made significant contributions to the betterment of our community. We will also highlight how our club members have lived the Rotary International motto "service above self" to our community over the past 60 years.

Your generous donation will be used to:

- support activities for students and educators at local early learning centers as well as elementary, middle, and high schools with whom our club partners.
- contribute to operations at local organizations, such as Friends of Disabled Adults and Children (FODAC), Side-by-Side Brain Injury Clubhouse, and Stone Mountain Food Bank.
- provide college scholarships for students attending Georgia Piedmont Technical College and Georgia State University/Perimeter College
- contribute to several Rotary Grants, including one with a goal of combatting violence against girls in Tanzania, Africa, by providing opportunities for their higher education and a better quality of life.
- contribute to Rotary International's Polio Plus initiative which, for years, has led in the fight to eradicate polio in the USA and around the world ... and much more!

Several levels of sponsorship opportunities are available. We are also soliciting gifts or gift cards that can be distributed as door prizes to attendees during the event. This is a great opportunity to promote your

business with our supporters and to highlight your collaboration with the Rotary Club of Stone Mountain in recognizing Champions of Education as well as in making a difference!

See the attached pages for Sponsorship Opportunities. Prices for ads only are listed below. **Ads must be submitted by May 23, 2025.** See attached sheet for specs for ads.

Full-page ad	\$500
Half-page ad	\$350
Fourth page ad	\$200
Business card sized ad	\$100

We hope that you will join us for delicious food, great music by the Unity Jazz Foundation, and an afternoon of fun ... **as well as** become a major sponsor of our celebration! If you will partner with us to fill gaps in our community through a sponsorship, an ad, or by making a donation, your check should be made to the Rotary Foundation Stone Mountain and mailed to the club at P.O. Box 567, Stone Mountain, GA 30083. If you would like to donate electronically, contact us for further details.

Feel free to contact us via email at [StoneMountainRotary@gmail.com](mailto:StoneMountainRotary@gmail.com) or at the phone numbers below, if we may answer any questions or provide more information on our event. We sincerely thank you for your consideration of our request and for any support you give us!

Darlene Daly, MPA  
President  
404-630-7324

Cynthia Dorsey Edwards, MBA  
Co-Director, Membership/Fundraising  
Past President, 2013-14 and 2020-21  
770-634-6690

Dr. Maxine Cain  
Co-Director, Membership/Fundraising  
678-591-7708

### About Rotary International

*Rotary International, established in 1905, is a global service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian service and to advance goodwill and peace around the world. It is a non-political and non-religious organization open to all. There are over 46,000 member clubs worldwide, with a membership of 1.4 million individuals, known as Rotarians.*

*For meeting times, locations, and more information on the Rotary Club of Stone Mountain (RCSM), see our website: [www.stonemountainrotary.org](http://www.stonemountainrotary.org).*

*You may join our meeting in person or online via this link:*

*Join Zoom Meeting <https://us06web.zoom.us/j/89495965146?pwd=4wGr8oJMztY2tsQIGJTSwnSecz1ai9.1>*

*Meeting ID: 894 9596 5146*

*Passcode: 232014*



# Rotary Club of Stone Mountain

## *Celebrating Champions of Education*

### SPONSORSHIP PACKAGES

#### Sponsorship Levels

#### Sponsor Investment and Package

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##### Presenting Sponsor

##### **\$25,000**

Company logo and commercial positioned on the Rotary Club of Stone Mountain's Website

Company logo placed on Rotary Club of Stone Mountain's social media platforms

Company name included as a co-sponsor of college scholarships presented in 2025

Full-page Ad on inside of front cover

Name displayed prominently in event invitation, event program, and table signage

Name included in all PR for event

Announced as Presenting Sponsor during the event

Company representative included in the live program

Company promotional items in gifts given to awardees

Logo included in Zoom invite to Live Streaming

A full table - 8 tickets for the Jazz Brunch, special seating, and a complimentary drink per person

##### Diamond Sponsor

##### **\$10,000**

Company logo and commercial positioned on the Rotary Club of Stone Mountain's Website

Company logo placed on Rotary Club of Stone Mountain's social media platforms

Full-page Ad on inside of back program cover

Name displayed prominently in event invitation and event program

Name included in all PR for event

Announced as Diamond Sponsor during the event

Company promotional items in gifts given to awardees

Logo included in Zoom invite to Live Streaming

6 tickets for the Jazz Brunch, special seating, and a complimentary drink per person

## Sponsorship Levels

## Sponsor Investment and Package

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### Gold Sponsor

**\$ 5,000**

Company logo positioned on the Rotary Club of Stone Mountain's Website  
Company logo placed on Rotary Club of Stone Mountain's social media platforms  
Half-page Ad on inside of program booklet  
Name displayed prominently in event invitation and event program  
Name included in all PR for event  
Announced as a Gold Sponsor during the event  
Company promotional items in gifts given to awardees  
Logo included in Zoom invite to Live Streaming  
4 tickets for the Jazz Brunch, special seating, and a complimentary drink per person

### Silver Sponsor

**\$ 2,500**

Company logo positioned on the Rotary Club of Stone Mountain's Website  
Company logo placed on Rotary Club of Stone Mountain's social media platforms  
Fourth-page Ad on inside of program booklet  
Name displayed prominently in event invitation and event program  
Name included in all PR for event  
Announced as a Silver Sponsor during the event  
Company promotional items in gifts given to awardees  
Logo included in Zoom invite to Live Streaming  
4 tickets for the Jazz Brunch, special seating, and a complimentary drink per person

### Bronze Sponsor

**\$ 1,000**

Company logo positioned on the Rotary Club of Stone Mountain's Website  
Company logo placed on Rotary Club of Stone Mountain's social media platforms  
Eighth-page Ad (business card size) on inside of program booklet  
Name displayed prominently in event invitation and event program  
Name included in all PR for event  
Announced as a Bronze Sponsor during the event  
Company promotional items in gifts given to awardees  
Logo included in Zoom invite to Live Streaming  
2 tickets for the Jazz Brunch, special seating, and a complimentary drink per person

### Donors

#### Partner of RCSM

**\$ 500**

Recognized as donors in the program booklet

Friend of RSCM  
Patron of RSCM

\$ 250	Recognized as donors in the program booklet
\$25-\$249	Recognized as donors in the program booklet



# Rotary Club of Stone Mountain

## COMMEMORATIVE SOUVENIR BOOKLET AD FORM

Contact Name \_\_\_\_\_

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### PLEASE SELECT THE AD SIZE YOU DESIRE

Size of Ad	Cost	Quantity	Total
Full Page	\$500		\$
Half Page	\$350		\$
Fourth Page	\$200		\$
Business Card	\$100		\$
Donor Categories: Names Listed in Souvenir Booklet			
Partner of RCSM	\$500		\$
Friend of RCSM	\$250		\$
Patron of RCSM	\$ 25-249		\$
TOTAL AMOUNT ENCLOSED:			\$

**Make Money Orders, Cashier's, Business or Personal Checks payable to:**

**THE ROTARY FOUNDATION STONE MOUNTAIN and mail to P. O. Box 567, Stone Mountain, GA 30083.**

**Sponsorship fees may also be paid electronically. Contact us for more information.**

- Please provide original pictures. Scanned picture quality not guaranteed.
- Submit final ad (i.e., jpg, jpeg, pdf, etc.) to: [stonemountainrotary@gmail.com](mailto:stonemountainrotary@gmail.com).
- All ads are to be high resolution (300 dpi or greater) print ready.
- Advertisement measurements are based on 8.5 x 11-page dimensions.
- Black & white or full color photographs accepted.

**Deadline for submitting all contents for ads is May 23, 2025.**